

EXAMPLE FUNDRAISING EMAIL



Subject: Partner with [Nonprofit Name] to Make a Difference in Our Community

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Position] at [Nonprofit Name], a dedicated organization committed to [briefly describe your mission, e.g., providing educational resources to underprivileged children, supporting local environmental conservation efforts, etc.].

I am writing to share an exciting opportunity for [Company Name] to partner with us in making a significant impact in our community. Our mission to [specific goal or mission, e.g., improve literacy rates among young children, clean up local parks and rivers, etc.] is more critical than ever, and we are seeking the support of community-minded businesses like yours to help us achieve our goals.

About [Nonprofit Name]

Since [year of establishment], [Nonprofit Name] has [briefly describe achievements or impact, e.g., served over 1,000 families, cleaned up 500 miles of riverbanks, etc.]. Our programs and initiatives have [describe the positive impact, e.g., transformed lives, preserved local ecosystems, provided essential services, etc.], and with your support, we can do even more.

How You Can Help

We are currently seeking monetary donations to support our upcoming project, [specific project name or initiative, e.g., the Summer Reading Program, the Community Garden Initiative, etc.]. Your contribution will directly help us to [specific use of funds, e.g., purchase books and supplies, hire educators, expand our reach, etc.].

Benefits of Partnership

By partnering with [Nonprofit Name], [Company Name] will:

- **Gain Visibility:** We will feature your company's logo on our website, social media channels, and event materials, showcasing your commitment to our community.
- **Engage Employees:** Offer volunteer opportunities for your employees to get involved and make a tangible difference.
- **Build Goodwill:** Enhance your corporate social responsibility profile by supporting a cause that resonates with your values and mission.

How to Donate

Making a donation is simple and impactful. You can donate online via our secure website at [website link], or we can arrange a time to discuss how your support can be most effectively utilized. If you prefer, please feel free to contact me directly at [your phone number] or [your email address] to discuss this further.

We would be honored to count [Company Name] among our supporters and look forward to the possibility of working together to create positive change. Thank you for considering this request. Together, we can make a lasting difference in our community.

Warm regards,
[Your Signature & Contact Details]